

Resources for: **Engagement and Buy-In: the Use of Stories in Project Management**,
Larry Forster, Fall 2008 (email: larry.forster@shell.com)

- Websites**
- Steve Denning www.stevedenning.com
 - Seth Kahan www.SethKahan.com
 - Lori Silverman www.wakeupmycompany.com
www.sayitwithastory.com
 - Paul Costello www.storywise.com (Center for Narrative Studies)

- Articles**
- Kahan, S., “The Power of Storytelling to Jumpstart Collaboration,”
Journal for Quality and Participation, Spring 2006.
 - Silverman, L., “There Are Five Sides to Story: Which Are You Missing,”
Communication World, January-February 2007, pp. 38-41
 - “Story Guide: Building Bridges Using Narrative Techniques,”
Swiss Agency for Development and Cooperation (DFA).
www.sdc.admin.ch
 - Tufte, E., “The Cognitive Style of PowerPoint,”
Cheshire, CN: Graphics Press LLC 2003
www.edwardtufte.com

- Books**
- Denning, S., *The Springboard*,
Boston: Butterworth Heineman 2001
 - Denning, S., *The Leader’s Guide to Storytelling*,
San Francisco: Jossey-Bass 2005
 - Silverman, L., *Wake Me Up When the Data is Over:
How Organizations Use Stories to Drive Results*,
San Francisco: Jossey-Bass 2006
 - Kotter J., *A Sense of Urgency*,
Boston: Harvard Business Press 2008

- DVDs**
- Stranger than Fiction*
 - Smart People*

- Conferences**
- Annual Smithsonian/Golden Fleece Storytelling Conference
Washington, D.C. April 16-18, 2009
(See www.stevedenning.com for further information)