

Change is Impossible Unless You Change Your Mind

“Discover how Neuro-Axiology (study of human value) impacts your ability to change, not only yourself, but others.”



Traci Duez
Certified Coach & Consultant

Bio:

Traci earned a bachelor's degree in chemistry from Case Western Reserve University in Cleveland, OH. She then entered the master's program in athletic coaching at The Ohio State University. She has coached basketball at the high school and collegiate levels. She was also a project manager for 17 years and directed over 100 consultants for an IT consulting firm.

Today Traci applies her background in science and coaching to help Project Managers and executives measurably improve their thinking and leadership skills using the breakthrough science of neuro-axiology. You'll learn more about her and neuro-axiology during this presentation as well as how to immediately apply your new knowledge to your career and your life.

Change is the only constant in life. If you have a difficult time with change, you will have a difficult time with life.

- Those who can handle change are productive.
- Those who can create change can solve problems and are seen as successful.
- Those who can inspire others to change are leaders who create vision, focus on opportunities, and consistently surpass expectations.

In this presentation you will discover:

- the **3 Classes of Value**
- Value's affect on change and how to use this knowledge to your benefit.
- How **Neuro-Axiology** helps you to manage, create, and inspire change.
- A **New Way** of looking at the thinking and choices.
- **4 ways** of handling change
- How Neuro-Axiology can improve your leadership abilities, your critical thinking and your productivity by helping you **create REAL, LASTING change**.

"Entertaining & Engaging"

"Traci delivered a refreshing, concise, yet well detailed presentation that takes a fresh look at how to understand self and team motivating characteristics. Leveraging important research in this field with her own subject matter expertise, she provided an approach to organize one's behaviors to win team member's trust, commitment, and untapped potential that is often withheld. Her presentation style is both entertaining and engaging, peppered with hypothetical examples and her own personal experiences. Highly recommended!"

Ron Whitebread, PMP, PMI Houston, TX

"Passion & Guidance"

"Traci provides a tremendous insight on knowing your thought processes and how they impact your life. She brings awareness of how you can use your strengths and identify challenges in the way you think. Traci introduces an efficient tool and principals to accomplish this. It is a great way to help plan your success".

Marc DeCantillon, VP Programs, PMI Houston

"Most Useful Presentation"

"I attended a presentation Traci gave at the PMI Global Conference 2008. Traci's presentation on incorporating leadership with neuro science was amazing. It was very energizing and made complete sense. It went beyond the typical bulleted lists of things to do and empowered the audience to use their own senses combine with their leadership skills to get better results. I found it to be the most useful presentation I attended at the PMI 2008 Conference."

Leanne Holitza, PMI Denver, CO



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